



WSOC-TV

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Schedule Dates
Advertiser
Agency
Product
Brand

10/02/12-10/08/12
Pol/R Hudson/R/NC US Representative (16382)
American Media & Advocacy Group (4189)
Political-Federal Candidate (1067)
3002 CONGRESS (135337)

Sales Office
Buyer Name
Phone/Fax
CPE

Telerep/Philadelphia
ROBINSON, TRACEY
/

225/403/3002

National/Political

Standard

HUDSON FOR CONGRESS

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , RICHARD HUDSON FOR

CONGRESS

Comments

Date Entered
Last Modified
Entered By
CO-OP
Headline #
Demo

08/16/12
08/16/12
Jill Hipskind
No

06281559

Normal

Order Type
Package Deal

Commission %
15.00

Commission
\$7,057.50

Net Total
\$39,992.50

Sales Tax

Contract # 327300

Date Entered
Last Modified
Entered By
By Broadcast Month
Oct. 2012

Spots

Rate

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

53

\$47,050.00

Grand Total:
53
\$47,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	STW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	11P- 11:35P (EST)					1		1		1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWIT NWS 11	8/16/12
2.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	12:05A- 12:35A (EST)						1		1		\$500.00	\$500.00	Charlotte (WSOC)	ABC-NETLINE	8/16/12
3.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	12P- 1P (EST)						1		1		\$375.00	\$375.00	Charlotte (WSOC)	EYEWIT MIDDAY	8/16/12
4.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	5P- 5:30P (EST)						1		1		\$850.00	\$850.00	Charlotte (WSOC)	EYEWIT NWS 5	8/16/12
5.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	5:30P- 6P (EST)						1		1		\$875.00	\$875.00	Charlotte (WSOC)	EYEWIT NWS 5.30	8/16/12
6.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	6P- 6:30P (EST)						1		1		\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 6	8/16/12
7.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	6:58P- 7:30P (EST)						1		1		\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	8/16/12
8.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	7A- 8A (EST)						1		1		\$775.00	\$775.00	Charlotte (WSOC)	GO MINN AMR	8/16/12
9.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	8A- 9A (EST)						1		1		\$725.00	\$725.00	Charlotte (WSOC)	EYEWIT NWS 6	8/16/12
10.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	8P- 9P (EST)						1		1		\$2,000.00	\$2,000.00	Charlotte (WSOC)	SHARK TANK	8/16/12
11.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	11P- 11:35P (EST)						1		1		\$925.00	\$925.00	Charlotte (WSOC)	EYEWIT NWS 11	8/16/12
12.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	11:35P- 12:05A (EST)						1		1		\$500.00	\$500.00	Charlotte (WSOC)	ABC-NETLINE	8/16/12
13.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	12P- 1P (EST)						1		1		\$375.00	\$375.00	Charlotte (WSOC)	EYEWIT MIDDAY	8/16/12
14.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	5P- 5:30P (EST)						1		1		\$850.00	\$850.00	Charlotte (WSOC)	EYEWIT NWS 5	8/16/12

CONFIRMATION CONTRACT

ABC-NETLINE Agency - Novelties

Date:

Accepted Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly disseminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Schedule Dates 10/02/12-10/08/12
Advertiser Pol/R Hudson/R/NC US Representative (16382)
Agency American Media & Advocacy Group (4189)
Product Political - Federal Candidate (1067)
3002 CONGRESS (135337)

Brand Sales Office Telerep/Philadelphia, Philadelphia (1057)
Buyer Name ROBINSON, TRACEY
Phone/Fax /
CPE 225403/3002
Account Types National/Political
Comments Standard
Billing Type CONGRESS
Comments ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , RICHARD HUDSON FOR CONGRESS

Date Entered 08/16/12
Last Modified 08/16/12
Entered By Jill Hipskind
Co-Op No
Headline # 06281559
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission
Net Total \$7,057.50
Sales Tax \$39,992.50

CONTRACT #

327300

Date Entered
Last Modified
Entered By
Co-Op
Headline #
Demo
Order Type
Package Deal
Commission %
Commission
Net Total
Sales Tax

Charlotte (WSOC)	Spots	Rate
By Broadcast Month		
Oct. 2012	53	\$47,050.00
Grand Total:	53	\$47,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	5:30P- 6P (EST)	1							1	\$875.00	\$875.00	Charlotte (WSOC)	EYEWITI NWS5.30	8/16/12	
16.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	6P- 6:30P (EST)	1							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWITI NWS 6	8/16/12	
17.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	6:30A- 7A (EST)	1							1	\$850.00	\$850.00	Charlotte (WSOC)	EYE NWS DAYERK	8/16/12	
18.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	6:58P- 7:30P (EST)	1							1	\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	8/16/12	
19.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	7A- 8A (EST)	1							1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	8/16/12	
20.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	8A- 9A (EST)	1							1	\$725.00	\$725.00	Charlotte (WSOC)	GD MRN AMR	8/16/12	
21.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	12P- 12:30P (EST)	1							1	\$275.00	\$275.00	Charlotte (WSOC)	EYEWITI MDDY SA	8/16/12	
22.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	7A- 8A (EST)	1							1	\$325.00	\$325.00	Charlotte (WSOC)	EYE NWS MRN2	8/16/12	
23.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	8P- 11:30P (EST)	1							1	\$2,500.00	\$2,500.00	Charlotte (WSOC)	SAT NT FTB	8/16/12	
24.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	8A- 9A (EST)	1							1	\$475.00	\$475.00	Charlotte (WSOC)	GD MRN-SAT	8/16/12	
25.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	11P- 11:35P (EST)	1							1	\$950.00	\$950.00	Charlotte (WSOC)	EYEWITI NWS 11	8/16/12	
26.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	6P- 6:30P (EST)	1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYE NWS SUN 6	8/16/12	
27.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	7A- 8A (EST)	1							1	\$300.00	\$300.00	Charlotte (WSOC)	EYE NW SU MRN2	8/16/12	
28.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	11P- 11:35P (EST)	1							1	\$925.00	\$925.00	Charlotte (WSOC)	EYEWITI NWS 11	8/16/12	

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

American Media & Advocacy Group
815 Staters Lane
Alexandria, VA 22314

Contract # 327300

Schedule Dates

10/02/12-10/08/12

Pol/R Hudson/R/NC US Representative (16382)

Entered By

Jill Hipskind

No

Headline #

06281559

Demo

Advertiser

Political - Federal Candidate (1067)

3002 CONGRESS (135337)

Telerep/Philadelphia

ROBINSON, TRACEY

/

225/403/3002

National/Political

Standard

Hudson For Congress

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR

CONGRESS

Agency

American Media & Advocacy Group (4189)

CO-OP

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date:

Accepted Station:

Comments:

Comments:

Comments:



WSOC-TV

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 32/300

WSOC-TV

1901 North Tryon Street
Charlotte NC 28206-2700

Schedule Dates
Advertiser
Agency
Product
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

Date Entered
Last Modified
Entered By
CO-OP
Headline #
Demo
Order Type
Package Deal
Commission %
Commission
Net Total
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Grand Total:

Spots
\$47,050.00
Rate

08/16/12
08/16/12
Jill Hipskind
No
06281559
ROBINSON, TRACEY
/ 225/403/3002
National/Political
Standard
HUDSON FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , RICHARD HUDSON FOR CONGRESS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / Spot	10/02/12-10/02/12	5	:30	7A- 8A (EST)			1					1		\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	8/16/12
44.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	11P- 11:35P (EST)				1				1		\$925.00	\$925.00	Charlotte (WSOC)	EVENTV NWS 11	8/16/12
45.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	11:35P- 12:05A (EST)					1			1		\$500.00	\$500.00	Charlotte (WSOC)	ABC-NITELINE	8/16/12
46.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	12P- 1P (EST)					1			1		\$375.00	\$375.00	Charlotte (WSOC)	EVENTV MIDDAY	8/16/12
47.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	5P- 5:30P (EST)						1		1		\$850.00	\$850.00	Charlotte (WSOC)	EVENTV NWS 5	8/16/12
48.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	5:30P- 6P (EST)						1		1		\$875.00	\$875.00	Charlotte (WSOC)	EVENTV NWS 5.30	8/16/12
49.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	6P- 6:30P (EST)						1		1		\$1,100.00	\$1,100.00	Charlotte (WSOC)	EVENTV NWS 6	8/16/12
50.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	6:58P- 7:30P (EST)						1		1		\$850.00	\$850.00	Charlotte (WSOC)	INSIDE EDITION	8/16/12
51.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	7A- 8A (EST)						1		1		\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR	8/16/12
52.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	8P- 8:30P (EST)						1		1		\$4,000.00	\$4,000.00	Charlotte (WSOC)	MIDDLE	8/16/12
53.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	8A- 9A (EST)						1		1		\$725.00	\$725.00	Charlotte (WSOC)	GD MRN AMR	8/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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REP HEADLINE# 6281559
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG15/12 17.3
*** WSOC-TV ***

ADV #	ADV.	NAME	POLI/R HUDSON/R/CON/NC	REP. #	OFF. #	220	SALESMAN #		
AGY #	AGY.	NAME	AMERICAN MEDIA & ADVOCACY GROUP	BUYER NAME	TRACEY ROBINSON				
ORDER #			815 SLATERS LANE	SALES PRSN	PH-	NICK WELTE			
PRDCT	HUDSON FOR CONGRESS	EST#	3002	CLASS:	NATL.	LOCAL	REGIONAL		
FLIGHT DATES	OCT2/12 OCT8/12 WK-1	COMMENTS:	(LINE, ORDER, INVOICE)						
CITY TAX		STATE TAX		CO-OP BILLING NEEDED		DATE AUG15/12	17.34		
REP:	TO JILL FR JARED NEW HUDSON FOR CONGRESS ORDER TOTAL \$47050 PLS CNF THANKS								
CON CM	***** THIS IS A CASH IN ADVANCE SCEDULE *****								
RICHARD HUDSON FOR CONGRESS									
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL: :LINE#: AGENCY ADVERTISER CODE = 225 AGENCY PRODUCT CODE = 403 AGENCY EST# = 3002									
1	1100P-1135P	30	5	\$925.00	10/5	10/5	1	FRI	1
PROGRAM :	EYEWIT NWS	11							
CON COM1:	EYEWIT NWS	11							
2	1135P-1205A	30	5	\$500.00	10/5	10/5	1	FRI	1
PROGRAM :	ABC-NITELINE								
CON COM1:	ABC-NITELINE								

REP HEADLINE# 6281559
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!! FAX# 610-225-1191 ORDER WORKSHEET

AUG15/12 47-3

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:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : : DATE : DATE : /WK: INV : : :SPTS:
3 1200N-100P 30 5 $375.00 10/5 10/5 - 1

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REP HEADLINE# 6281559
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17.3
*** WSOC-TV ***

REP HEADLINE# 6281559
*** ORIGINAL REV#0 ***

KER: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG 15 / 12 17.3
*** WSOC-TV ***
91

REP HEADLINE# 6281559
*** ORIGINAL REV#0 ***

RECEIVED - DEPT OF CREDIT & RISK ANALYSIS
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM RFP
FAX# 610-225-1191

AUG15/12 17.3
*** WSOG-TV ***

REP HEADLINE# 6281559
*** ORIGINAL REV#0 ***

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG15/12 17.3
*** WSOC-TV ***

